

Sponsoring the Watsonia Sporting Club could be the best investment you can make for your business.

WHY?

We are a club on the rise having won the premiership in Northern Football Leagues Division 3 in 2016 plus Netball premierships in each of the past 2 years. If you want to be seen as a progressive and agile company then Watsonia is a perfect fit for you. Represented by 5 Netball and 3 Football teams that are proud of their club and appreciative of our supporters.

We work very hard to make sure that your message is reaching our 1000 Facebook and Twitter followers and our 500+ monthly email recipients. We contact our network with offers from our partners regularly to drive business your way. You also get to show off your business at our corporate events and enjoy the social functions we provide.

Finally the visibility your ground signage will attract is amazing as we sit on one of Melbourne's busiest intersections. That means lots of eyeballs seeing your logo and reading your message!

Here are some reasons why it makes good sense to partner with Watsonia Sporting Club.

Watsonia Sporting Club home ground and pavilion is located at AK Lines Reserve Watsonia. Situated on the corner of Greensborough Hwy & Grimshaw St (near the end of the Ring Rd). Our home ground is one of the most visible in Melbourne with an incredible 45,000 plus vehicles passing each day! The ground the club rooms and its signage are visible from all 4 sides of the intersection.

Refer to the Vic Roads audited on road statistics for Greensborough Highway Watsonia. (Statistics recorded in 2013).

GREENSBOROUGH HIGHWAY (WATSONIA)

SRRS	LOCATION	DIRECTION	2013 Cars per day (average)
2850	GREENSBOROUGH HWY N BD BTWN WATSONIA RD & GRIMSHAW ST	Nth Bound	21,000* (1,000**)
2850	GREENSBOROUGH HWY S BD BTWN GRIMSHAW ST & WATSONIA RD	Sth Bound	24,000* (1,300**)

Team App, Twitter, Newsletters and Facebook!

The revamp of our Facebook page and creation of the Watsonia Sporting Club Team APP. With over 1000 loyal follows and growing fast our Facebook page allows you to connect with our community to communicate special offers that drive your business.

Team App will go even further to providing a platform where we can instantly connect your products and services with our community in way never seen before. Finally our monthly email goes out to a growing list of supporters, players and people in our local community.



It's a fast way to get to locals with your offer for little cost or effort. Want to know more? We will be in contact to show how a campaign via our social media platforms can work wonders for your business!

Sponsorship Options

Platinum Sponsorship*

One Sponsorship available at \$5,000 per annum

- Logo positioned on player's equipment and club merchandise.
This is the highest profile sponsorship available and we would require a minimum 3 year commitment.
- Signage around the oval and inside club rooms
- Generous advertising via our Social Media platforms and newsletters
- Invitation to corporate functions
- Club merchandise and memberships for 4 people

Gold Sponsorship*

Gold Sponsorship available at \$3,000 per annum

- Signage around the oval and inside club rooms
- Generous advertising via our Social Media platforms and newsletters
- Invitation to corporate functions
- Club merchandise and memberships for 4 people

**All Support Packages Are Tax Deductable.*